

ARTICLE I. IN GENERAL

Sec. 12-1. Off-premises sign exclusion zones along designated portions of roads and highways.

(a) That all off-premises signs visible from a designed scenic corridor shall henceforth be prohibited except as may be approved pursuant to the "Logo Sign Program" of the Arkansas State Highway Commission Minute Order No. 87-518, as amended; or the "Tourist Oriented Directional Sign" (TODS) Program of the Arkansas State Highway Commission when established, including amendments; and official traffic or government signs. U.S. Highway 71, U.S. Highway 412 west of the Tontitown corporate limit, Arkansas Highway 540 (including any future identifying designation), and Arkansas Highway 16 east of Fayetteville in the unincorporated part of Washington County are hereby designated as scenic corridors and "Off-Premises Sign Exclusion Zones", together with such other roadways as may be so designated by ordinance of the Quorum Court.

(b) A "sign" referred to herein shall mean an outdoor advertising sign, light, display, device, figure, painting, drawing, message, placard, poster, or billboard greater than four (4) square feet which is designed, intended, or used to advertise or inform, whether the same be permanent or of portable installation.

(c) Penalty, enforcement. A violation of this section shall be considered a misdemeanor and punishable by up to one hundred dollars (\$100.00) and/or thirty (30) days in jail. Each day that a violation exists shall be considered a separate offense. In addition, the County Judge is authorized to institute any civil action to enforce the provisions of this ordinance.

(Ord. No. 96-1, Arts. 1--3, 1-11-96)

Editor's note: Nonamendatory Ord. No. 96-1, Arts. 1--3, adopted Jan. 11, 1996, has been included herein as section 12-1 at the discretion of the editor.

Secs. 12-2--12-10. Reserved.